

Samantha Echaves
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Dear Shop Owner,

My name is Samantha Echaves, and I'm the designer behind Nerdy Girl Quilt Co, an independent quilting pattern business and top seller on Etsy. I specialize in modern, beginner-friendly jelly roll quilt patterns that customers love. As a software engineer, I've even developed a unique program to convert images into quilt patterns, which has helped me create my best sellers.

I'm reaching out because I believe my patterns would be a perfect addition to your shop. My designs are approachable, versatile, and consistently praised for their clarity and creativity. They're also retail-ready, with polished packaging designed to attract quilters of all skill levels.

Included in this package is my Top-Seller Trial Kit, featuring two of my most popular patterns. These patterns are proven favorites among quilters and would pair beautifully with pre-cut fabric bundles or shop-hosted classes.

I'd love the opportunity to collaborate with you! I've enclosed my wholesale terms, introductory offers, and contact information so we can discuss it further.

Thank you for considering this opportunity to bring my patterns to your customers. I'm passionate about creating designs that inspire creativity and would be honored to have them featured at your shop.

Warm regards,
Samantha Echaves
Owner & Designer, Nerdy Girl Quilt Co
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(563) 279-4379



Nerdy Girl Quilt Co

Modern Quilt Patterns Tailored for Retail Success

Our Product Line

Elevate your inventory with unique, modern quilt patterns:

- Signature Designs: Specializing in jelly roll quilts with popular themes like:
 - Music-Inspired Patterns: Bestsellers include Treble Tango and Groovin' Strings
 - Animal-Themed Patterns: Charming designs for nature enthusiasts.
- Custom Pattern Creation: Using our proprietary image-to-pattern software, we can craft exclusive designs tailored to your store's needs.



Customer Feedback & Reach

Our patterns are loved worldwide:

- ★★★★★ 5-Star Average Review
- 50 Repeat Customers and growing.
- Sold in 12 Countries across the globe.

🔊 "Beautifully designed and easy to follow!"

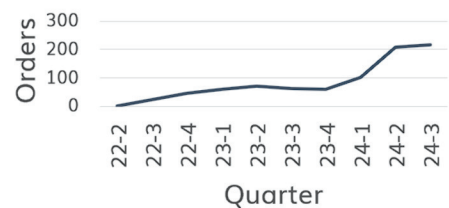
🔊 "The best quilt patterns I've ever purchased!"

Business Milestones

Nerdy Girl Quilt Co is an established and trusted brand:

- Recognized as a Top Seller on Etsy.
- Over \$10K in Revenue and 20K Store Visits.
- Demonstrated growth with a steady increase in orders

Quarterly Orders



Partner With Us

Why choose Nerdy Girl Quilt Co?

- ✓ Expand your offerings with bestselling quilt patterns.
- ✓ Provide your customers with exclusive, customized designs.
- ✓ Work with a thriving, established brand in the quilting industry.

Let's Collaborate!



Contact us to bring Nerdy Girl Quilt Co patterns to your store:

✉ samantha@nerdygirlquiltco.com

📞 563-279-4379

🌐 Visit us online at nerdygirlquiltco.com

Nerdy Girl Quilt Co

Wholesale Terms

Thank you for your interest in offering Nerdy Girl Quilt Co's creative and fun quilt patterns in your store! Below are our wholesale terms and conditions.

Product Details

We offer wholesale pricing on our high-quality printed quilt patterns, featuring detailed instructions and a variety of sizes to suit every quilter's needs. Patterns are printed in digest size (5.5" x 8"), stapled, and packaged in a protective bag. Each pattern includes:

- Material requirements
- Cut list
- Assembly instructions

Most Popular Size:

- Throw (50" x 70") – Featured in the catalog images

Additional Sizes (available by request with a 3-day lead time):

- Wall: 30" x 44"
- Baby: 36" x 38"
- Twin: 70" x 90"
- Queen: 90" x 110"
- Crib: 30" x 52"
- Double: 85" x 110"
- King: 108" x 110"

Availability

- In Stock (Ships Within 3–5 Days):
 - Our most popular patterns in Throw size are ready to ship.
- Printed on Demand (Ships Directly from Lulu):
 - All other patterns are printed and shipped directly from our printer.
 - Lead time: 5–15 business days depending on the selected shipping speed.

Wholesale Pricing

Wholesale pricing is available for bulk orders of 3 or more patterns (mix-and-match allowed).

Pricing Structure:

3-10: 40% off retail

10+: 50% off retail

Shipping

Shipping is calculated based on order quantity and the desired delivery time.

Free Shipping Offer: Orders over \$150 qualify for free 15-day shipping with the continental US

Payment Terms

Payment is due in full at the time of order.

Accepted payment methods: credit card, bank transfer, PayPal, Venmo

Return Policy

Returns are accepted for defective or damaged printed patterns only.

How to Place a Wholesale Order

Email your wholesale order request to samantha@nerdygirlquiltco.com with the subject "Wholesale Order"

Once confirmed, we will send an invoice and begin processing your order

Warm Regards,

Samantha Echaves

Owner/Designer at Nerdy Girl Quilt Co

If you have any questions, feel free to contact us at samantha@nerdygirlquiltco.com or call/text to (563) 279-4379.